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*Creating Bold Luminous Features*

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What Do We provide?

Experience with design, engineering, and fabrication...

"Been there, done that"

Extensive network of relationships and resources...

"I know a guy"

Dedicated Project Management...

"No worries, we got it".

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## 3 Signature Areas:

1. Luminous Walls, Ceilings, and Clouds
2. Custom, and Modified Decorative Lighting
3. Luminous Logos and Surfaces

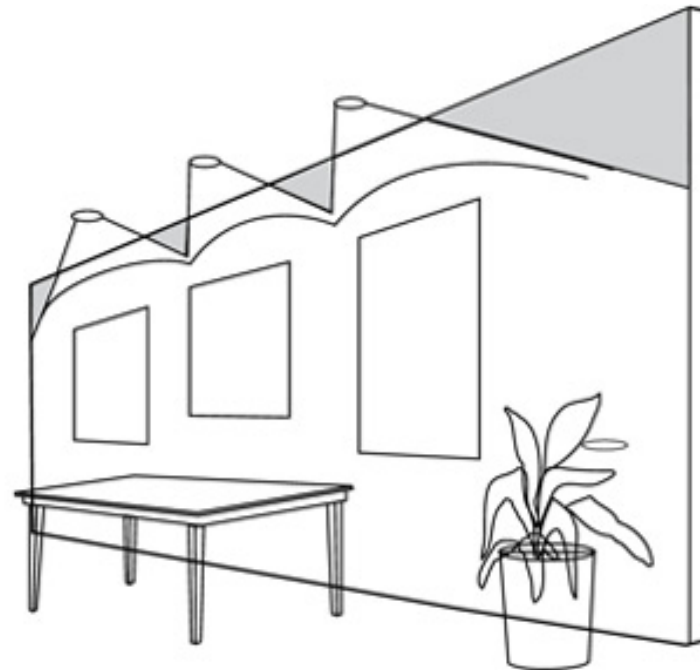
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Lighting the Vertical

The Old way...



Apply fixtures to Light the vertical plane

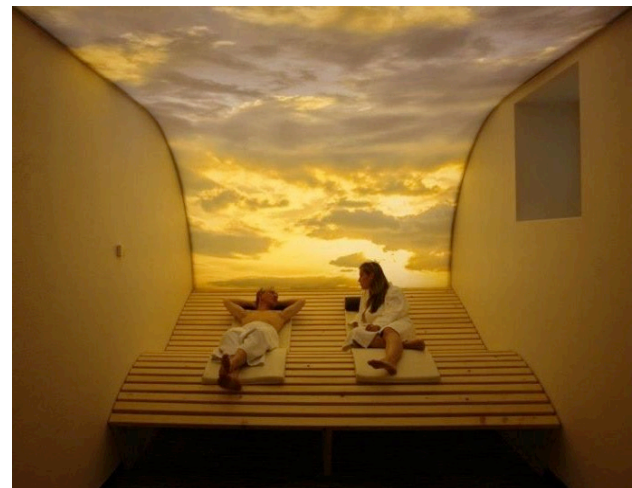
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The New way...

Lighting the Vertical



The Vertical Plane IS the light



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Luminous Walls: Textile Diffusers



- Project: Arbour Crest
- Location: Blue Bell, PA
- Architect: D2 Solutions
- Manufacturer: Bitro Lattice + Clipso



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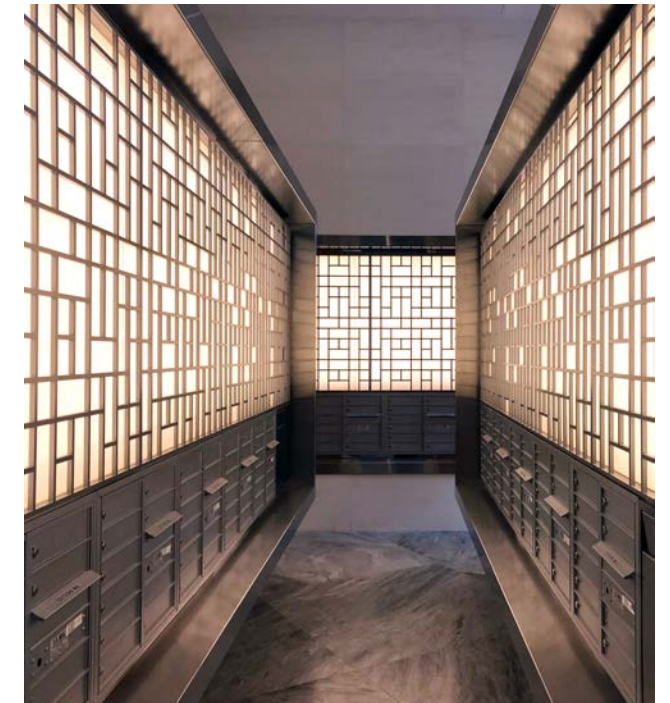
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### Luminous Walls: Acrylic Diffusers

- Project: 222 East 44th Street
- Location: New York, NY
- Lighting Design Susan Brady Lighting Design
- Manufacturer: Bitro



- Projects: Moderna Mosaic I and II
- Location: Falls Church, VA
- Architect: Carlin & Company
- Manufacturer: Backlight, Bitro, FSL





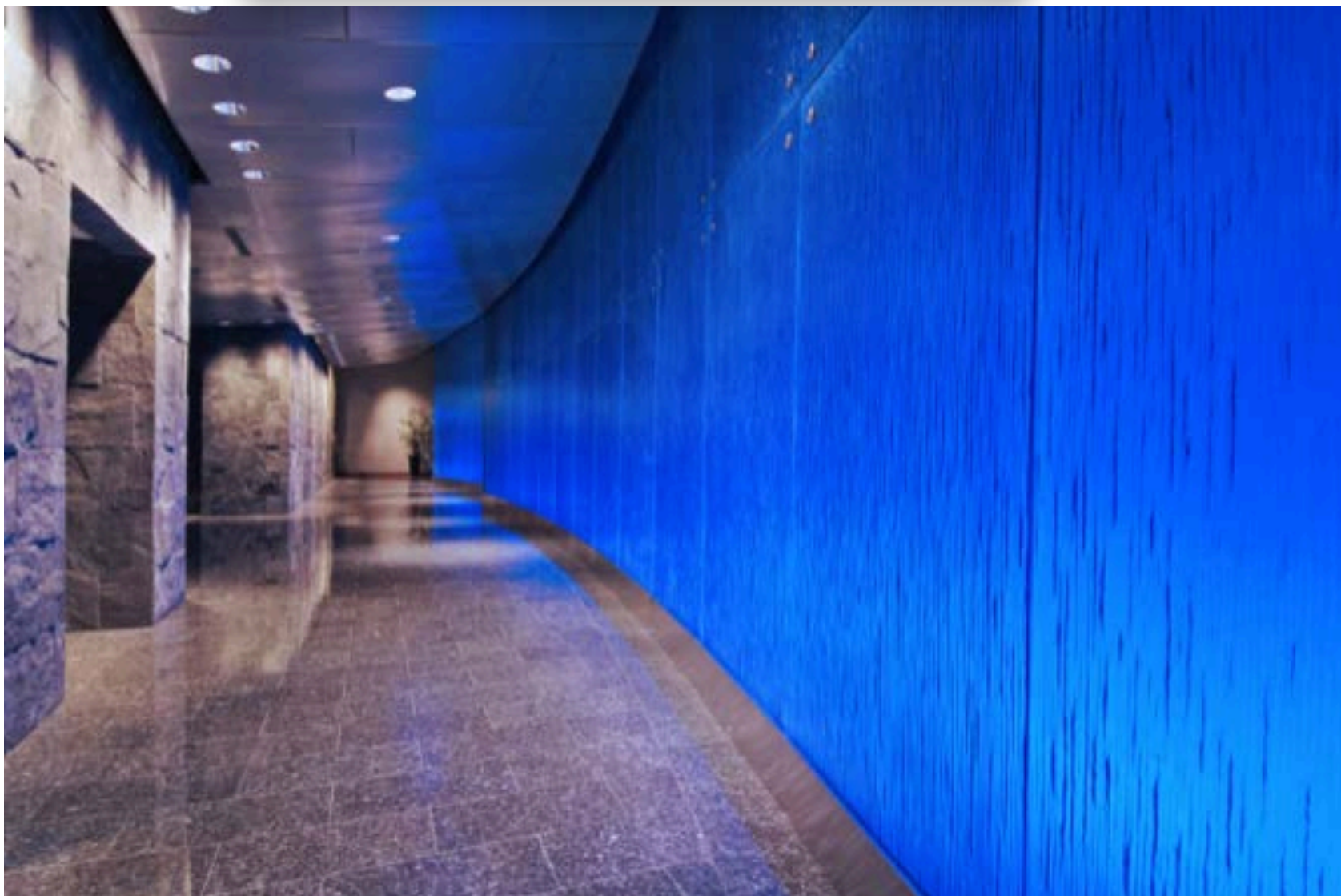
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Luminous Walls: Glass Diffusers





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Luminous Ceilings



- Project: Diversified Resource Center
- Location: Philadelphia, PA
- Lighting Design: In House
- Manufacturer: Bitro Lattice + Clipso



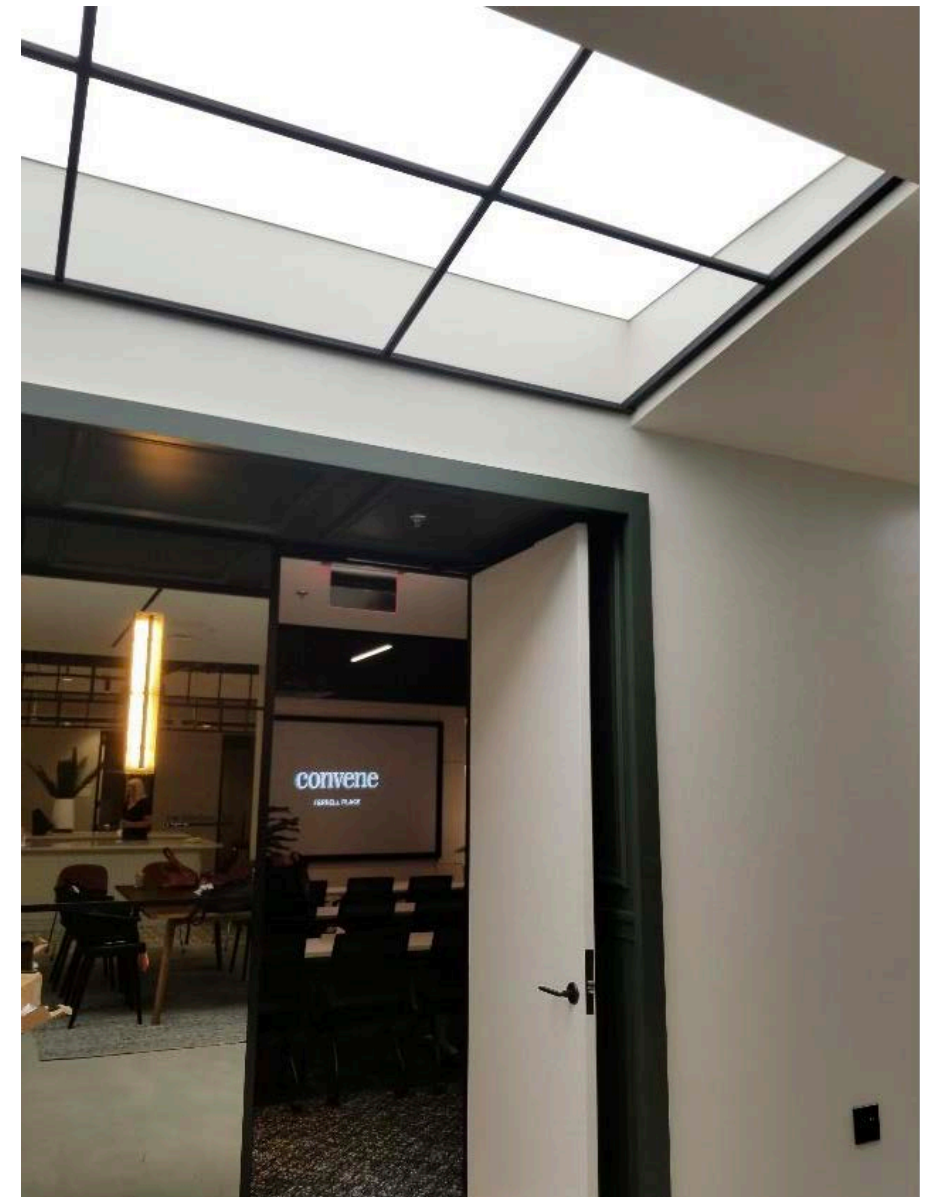
- Project: Brooks Pierce
- Location: Raleigh, NC
- Architect: Gensler
- Manufacturer: Bitro Lattice + Clipso

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Luminous Ceilings





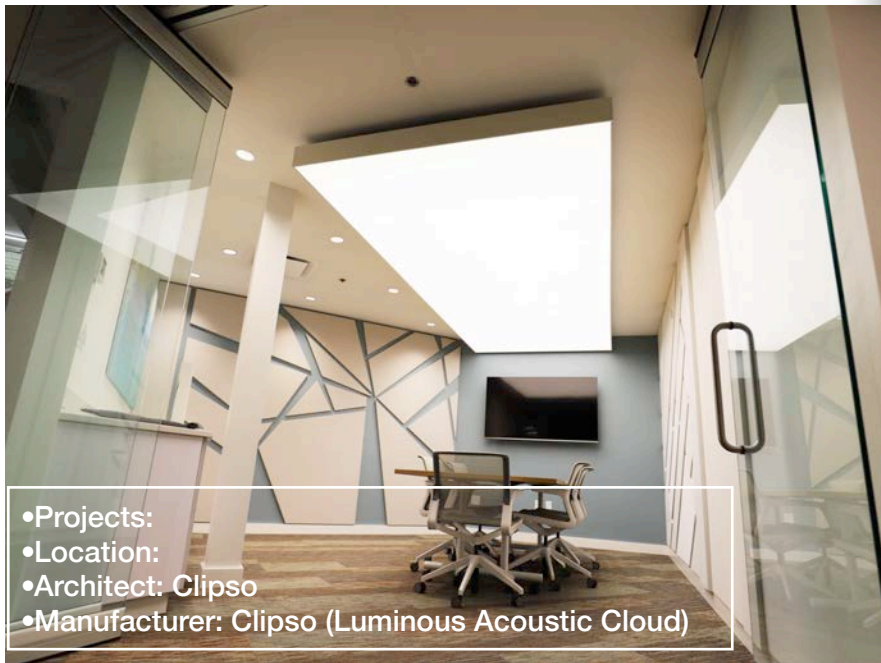
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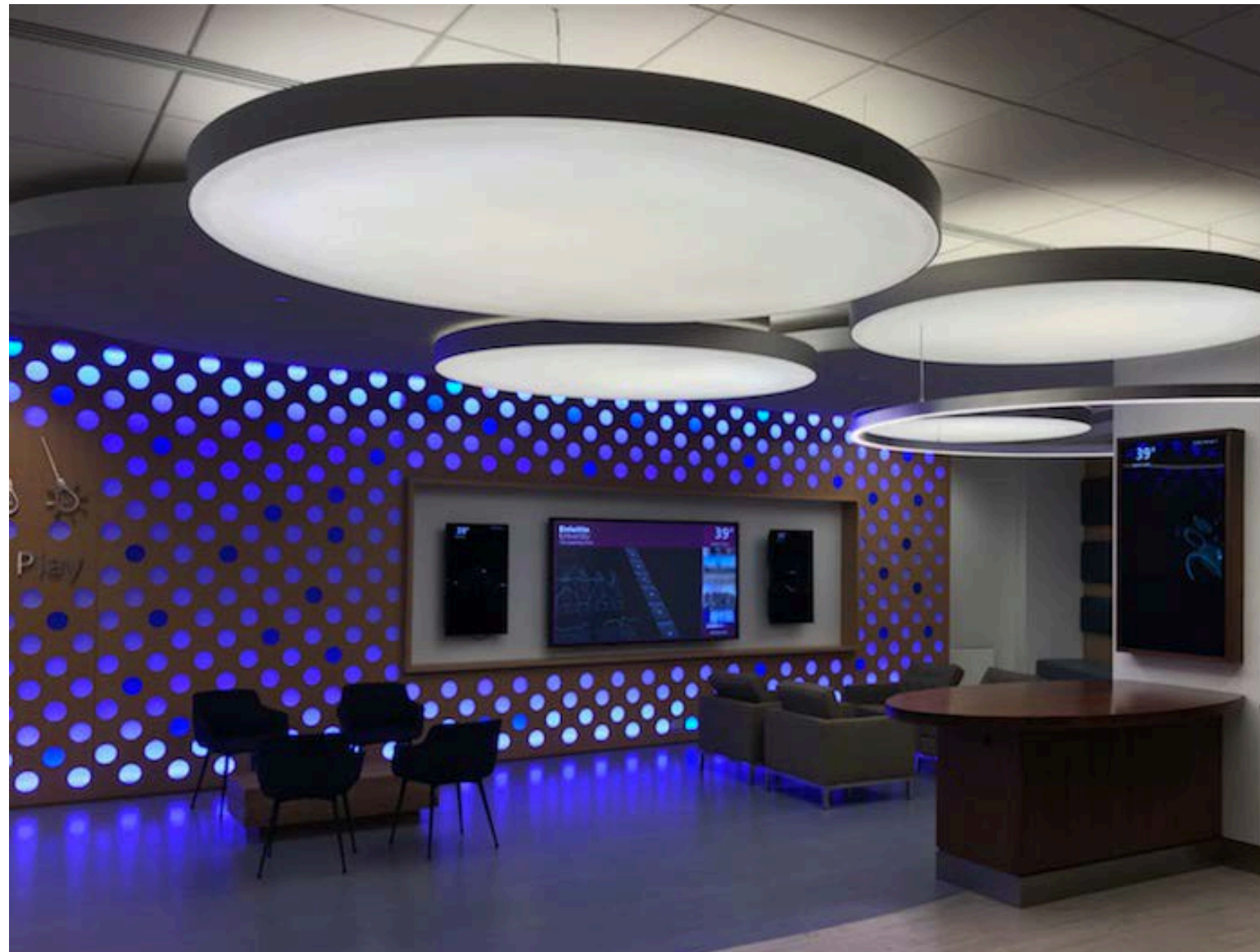
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Luminous Clouds: Textile

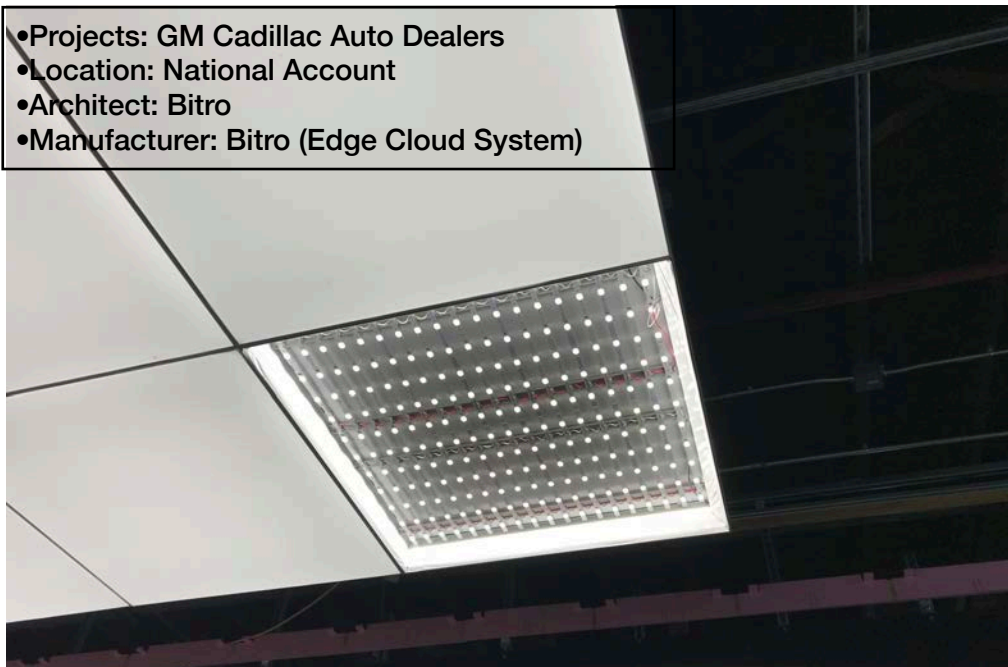
•Manufacturer: Clipso Custom Round Clouds



- Projects:
- Location:
- Architect: Clipso
- Manufacturer: Clipso (Luminous Acoustic Cloud)



- Projects: GM Cadillac Auto Dealers
- Location: National Account
- Architect: Bitro
- Manufacturer: Bitro (Edge Cloud System)





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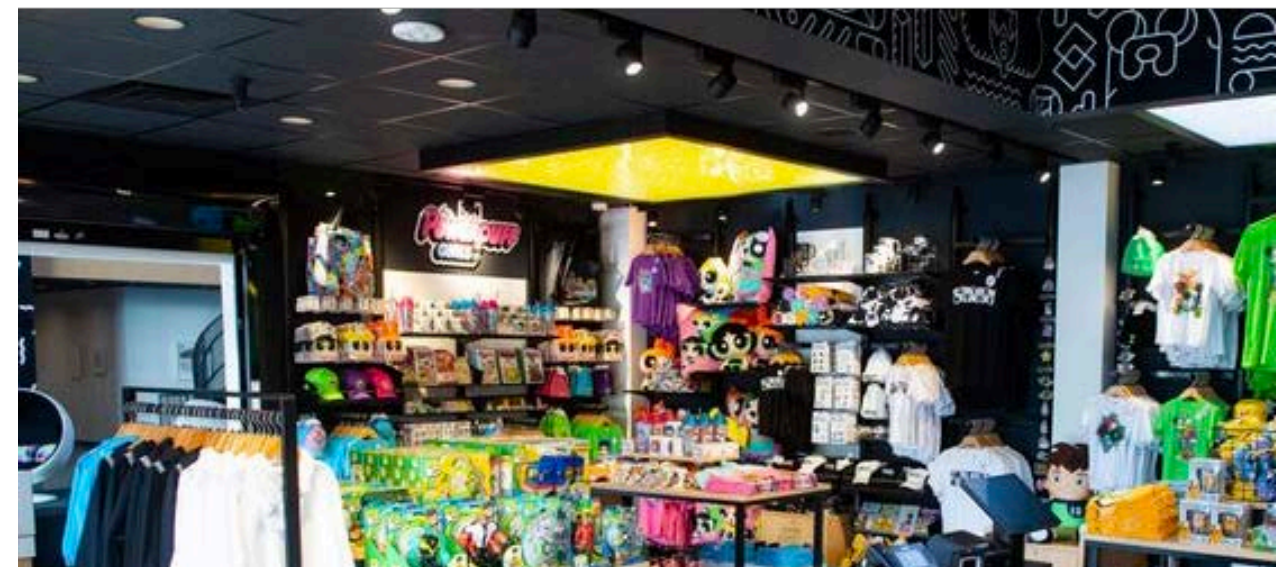
Luminous Clouds: Acrylic



- Project: Cartoon Network
- Location: Lancaster, PA
- Designer: Cartoon Network
- Architect: PSCO + FSL



- Project: NYU Dental
- Location: New York, NY
- Lighting Design: HDR
- Manufacturer: PSCO + FSL



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Custom Decorative and Modified Lighting

“THERE IS NO SUCH THING AS AN INANIMATE OBJECT”

*Clodagh*



- Decorative Lighting **Speaks Powerfully in a Space**
- Decorative Lighting **reflects Personality**
- Decorative Lighting is **Jewelry for the Space**



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Custom Decorative Lighting

## •Jewelry for the Built Environment

- Project: St. Josephs University
- Location: Philadelphia, PA
- Architect:
- Manufacturer: Lumetta





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Custom Decorative Lighting



- Project: New York Yankees Steakhouse
- Location: New York, NY
- Architect: SOSH
- Manufacturer: Vistosi + FSL





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Custom Decorative Lighting



- Project: Sugarhouse Casino
- Location: Philadelphia, PA
- Architect: Floss Barber, Inc
- Manufacturer: ADI + FSL



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Custom Decorative Lighting



- Project: Stone Rose
- Location: New York, NY
- Architect: SL Design
- Manufacturer: ADI + FSL



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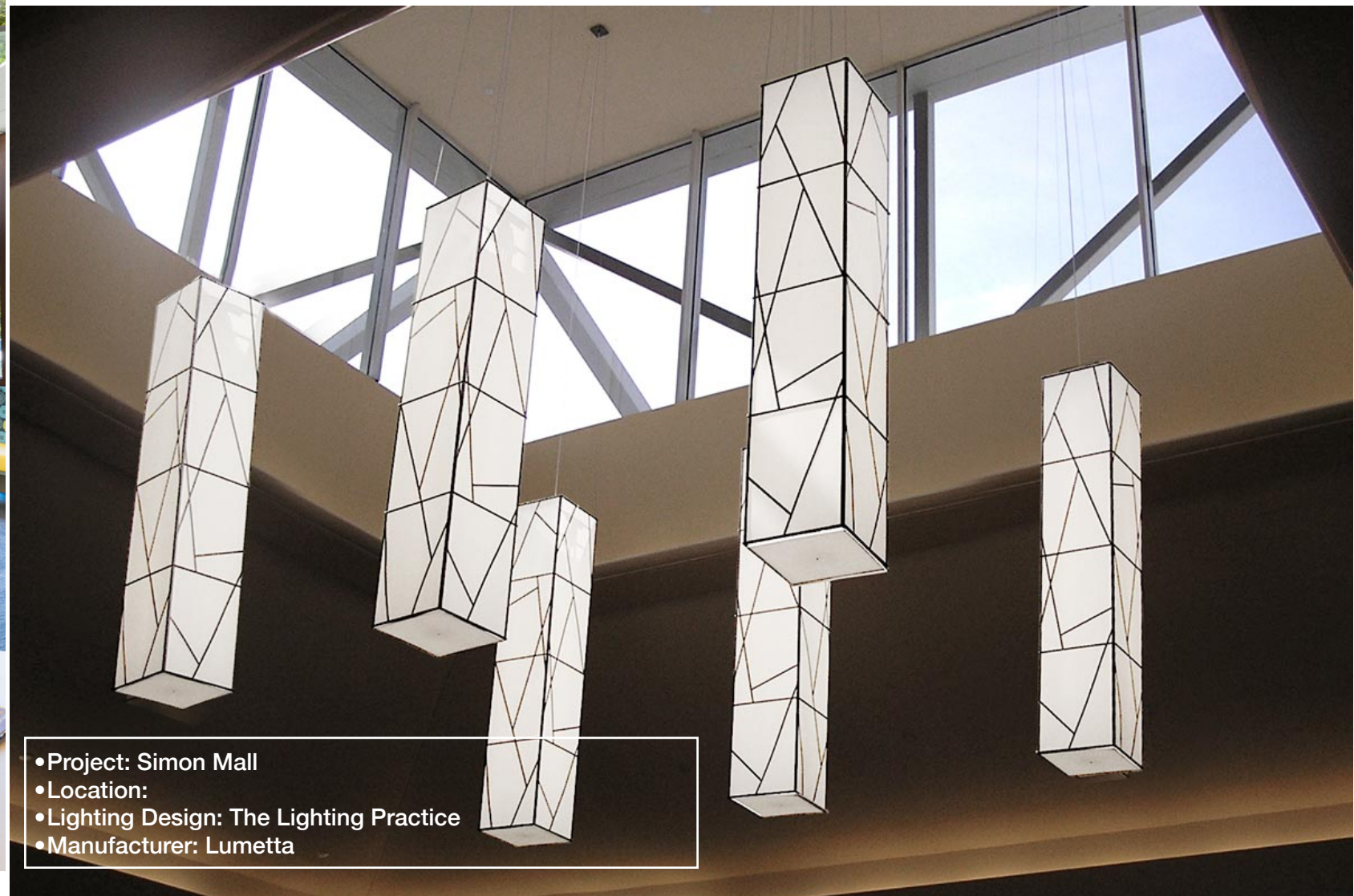
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Modified Decorative Lighting



- Project: Children's Library
- Location:
- Lighting Design:
- Manufacturer: Lumetta



- Project: Simon Mall
- Location:
- Lighting Design: The Lighting Practice
- Manufacturer: Lumetta



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- Project: The View
- Location: Philadelphia
- Lighting Design: Chroma
- Manufacturer: Stone Lighting



## Modified Decorative Lighting

- Project: UGI Utilities, Inc. Corporate Office
- Location: Denver, PA
- Specifier: Bernardon
- Manufacturer: OCL, Aro Cluster



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Luminous Logos

Bring Your Brand to Light

Custom Logos and Backlit Graphics

Interior and Exterior Signage



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## Luminous Logos

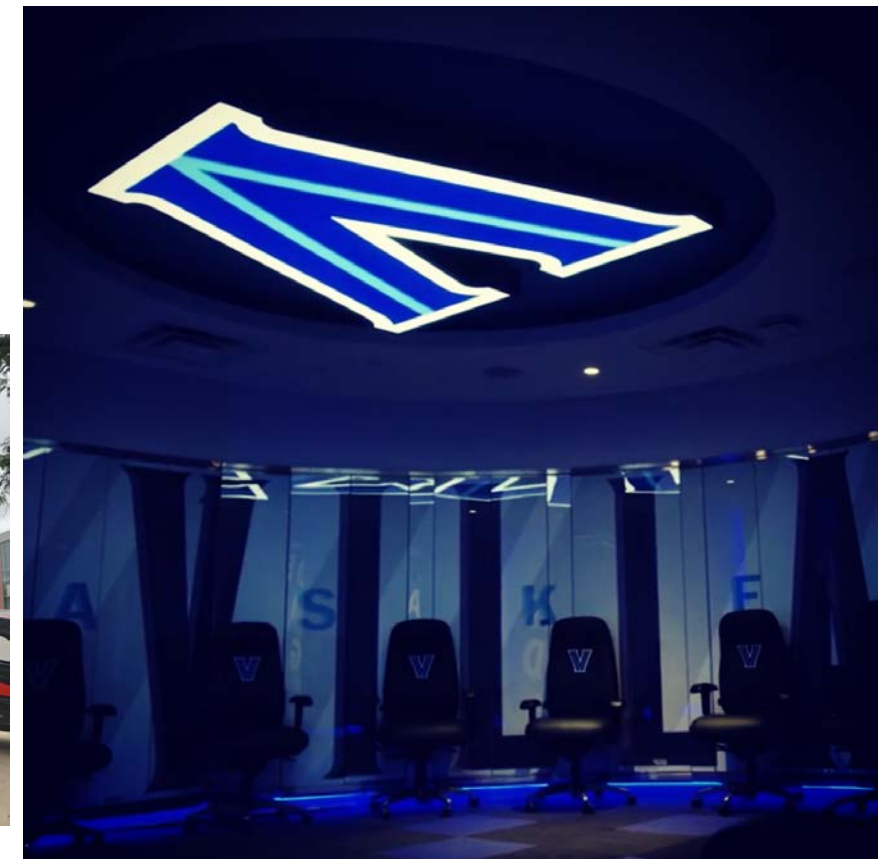


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### Luminous Logos



- Project: Villanova University Field-house
- Location: Villanova, PA
- Lighting Design: Ewing Cole
- Manufacturer: Bitro + FSL



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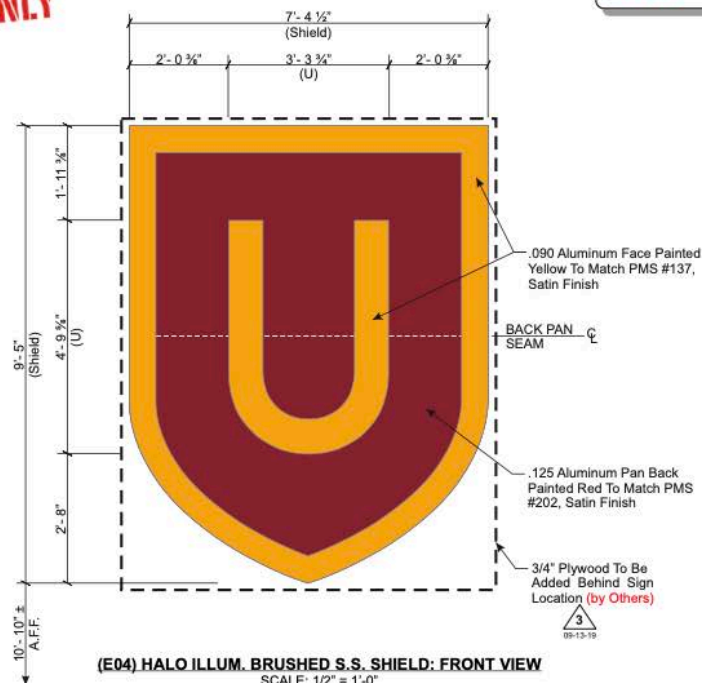
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### Luminous Logos

- Project: Ursinus College
- Location: Collegeville, PA
- Architect: Blackney Hayes
- Manufacturer: FSL

**PERMITS ONLY**



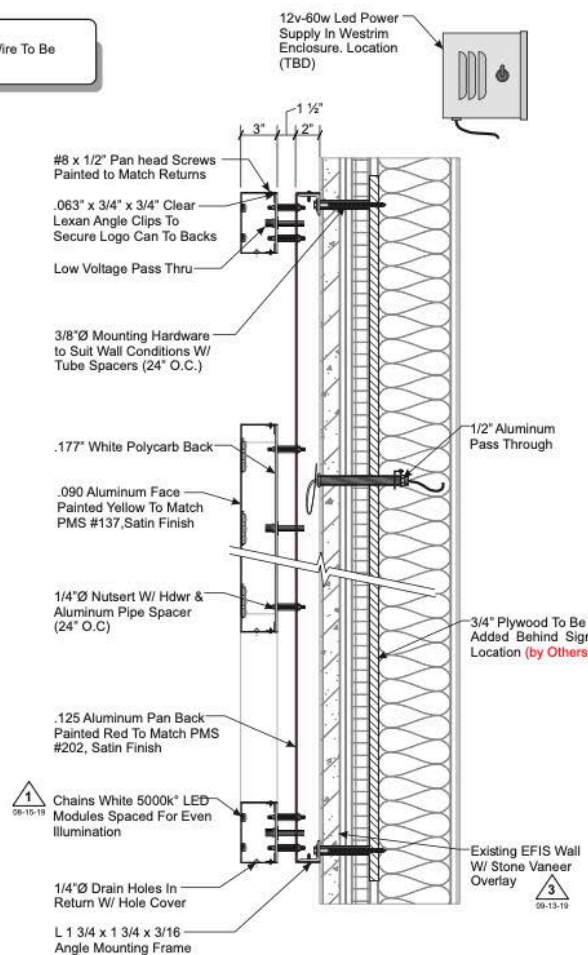
#### STANDARD LETTER NOTES:

1. Sufficient Primary Circuit In Vicinity Of Sign By Others.
2. Letter To Letter Wiring & Final Primary Hook-up By Sign Installer, Where Allowed By Local Codes.
3. Sign Shall Be U.L. Listed.
4. Mounting Hardware By Sign Installer.
5. Full Size Drilling Template Furnished With Sign.

Note: This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.

**Electrical Load**  
(2.32) Amps @ 120 Volts  
**Electrical Req'ts**  
(1) 20 Amp/120 Volt Circuits

**NOTE:**  
-12 ga Secondary Wire To Be By Others





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### Luminous Logos





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Branded Surfaces

Anti Microbial materials with custom logos and graphics

Soften the aesthetic of hard surfaces with imagery

Backlight opportunities for impactful and sanitary features

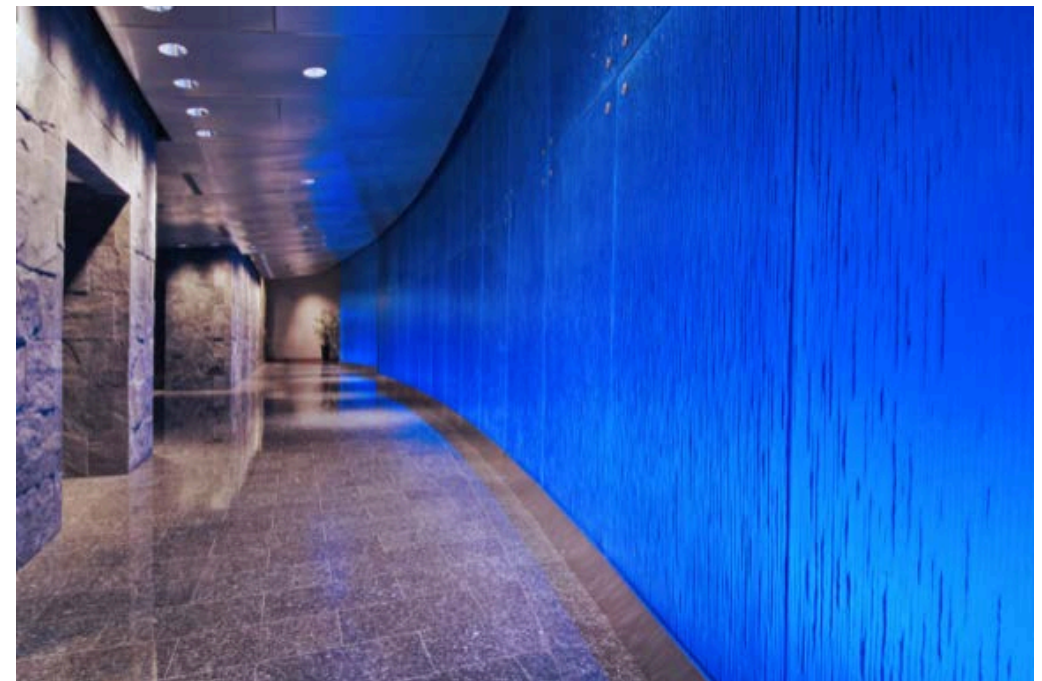
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Surfaces: Glass





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Surfaces: Metal



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## Social Media: YouTube



**Diversified-PHL**  
11 subscribers

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**Indigo Clean Technology for Healthcare Lighting**  
Diversified-PHL • 4 views • 1 month ago  
Indigo Clean technology for Healthcare Lighting

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**Disinfection Lighting** ▶ [PLAY ALL](#)



**Indigo Clean Technology for Healthcare Lighting**



**Pinnacle with Indigo-Clean**

**FACTORY PARTNERS**

**Hubbell Lighting**

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**H.E. Williams, Inc.**

[SUBSCRIBED](#)

**Kirlin Lighting**

[SUBSCRIBED](#)

**Legrand, North America**

[SUBSCRIBED](#)

**Tivoli Lighting**

[SUBSCRIBED](#)

**Lumetta**

[SUBSCRIBED](#)

**backlightsrl**

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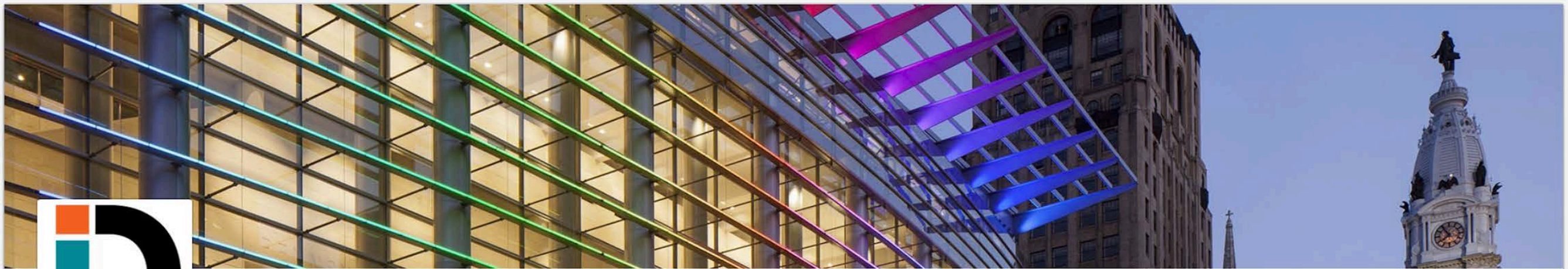
**LZF Lamps**

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## Social Media: LinkedIn



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Architecture & Planning · Warminster, Pennsylvania · 302 followers

✓ Following ...

A strong specification agency among the area's leading engineering and architectural firms serving Eastern Pennsylvania.

[Visit website](#) ↗



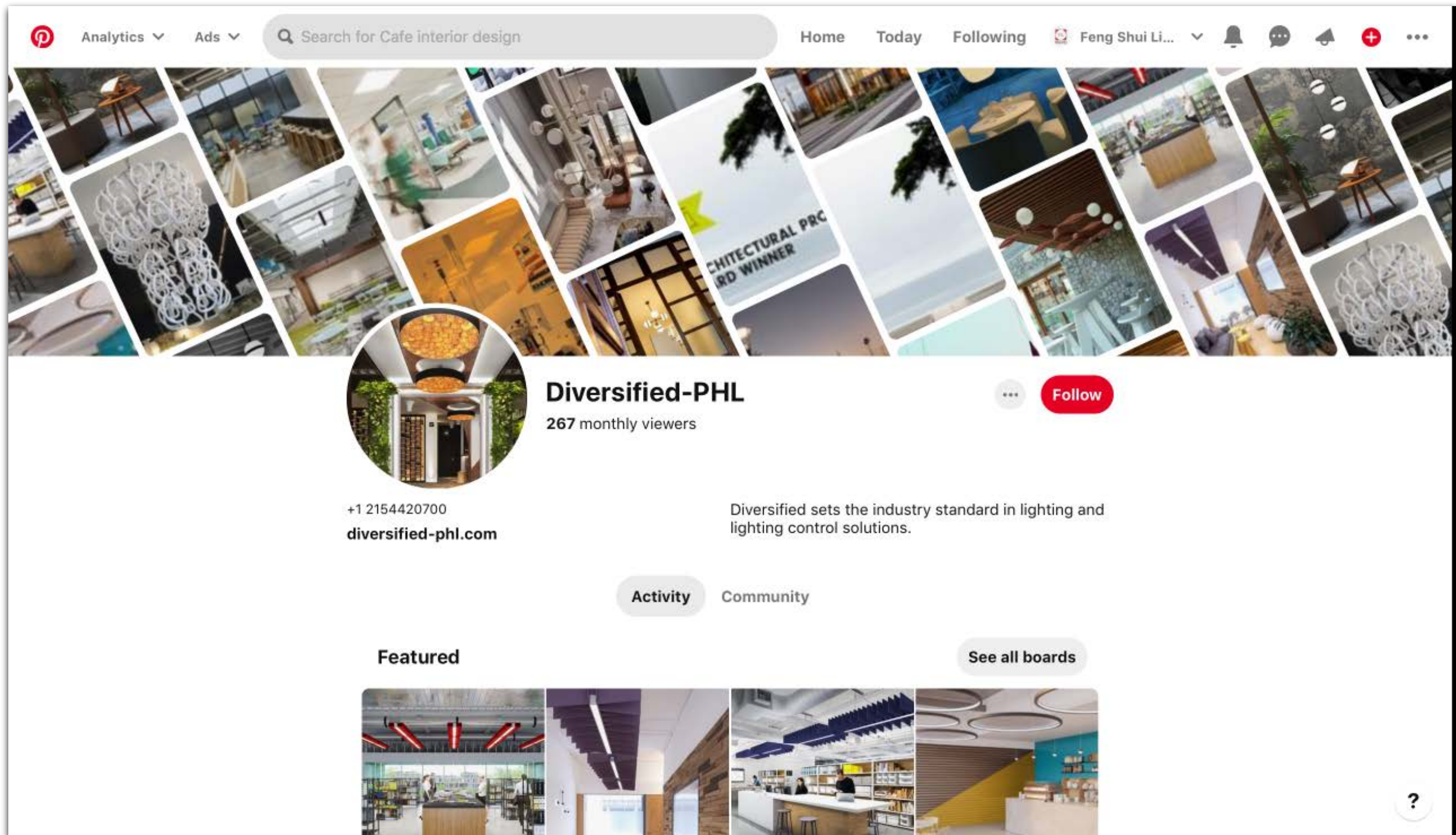
Dan & 14 other connections work here

[See all 81 employees on LinkedIn](#) →



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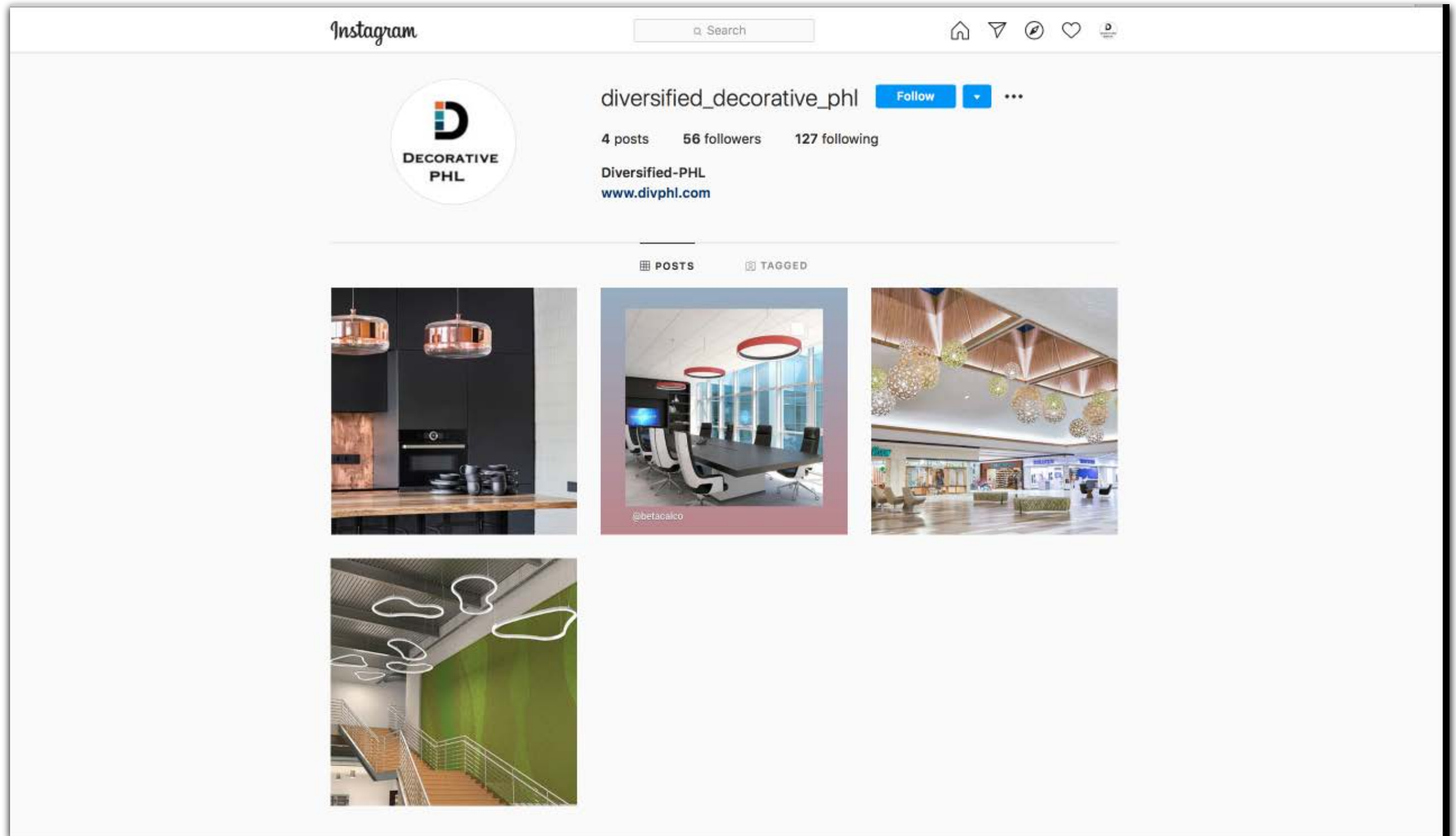
## Social Media: Pinterest





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## Social Media: Instagram



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